

# ETUI/WZB workshop on MNCs strategies and their implications for labour and employment

26-27 February 2014

Wissenschaftszentrum Berlin, Reichpietschufer 50, Room B004/005

Wednesday, 26 February 2014

9.00-9.30 **Introduction**

Jan Drahekoupil About ETUI, the new research programme on MNCs, and goals of the meeting

9.30-11.00 **Key issues in international business strategy in automotive**

Martin Krzywdzinski Global convergence or divergence? The standardization of HRM in multinational automobile companies

Chiara Benassi Changes in the German production model and their implications for labour

Holm-Detlev Köhler Relocations in Multinational Companies: The political complexity of headquarter decisions

Ralf Götz, IGM

11.00-11.15 **Coffee break**

11.15-12.15 **Employment issues in subsidiaries**

Jens Gammelgaard MNC subsidiaries and how employment affects their strategic development

Valeria Pulignano Flexibility and security within European labour markets: the role of local bargaining and the varieties of 'trade-offs' within multinationals

12.15-13.15 **Lunch**

13.15-15.15 **Relocations and corporate restructuring (telecoms, services)**

Virginia Doellgast Negotiating flexibility: External contracting and internal working time control in German and Danish telecommunications firms

Jörg Flecker Corporate restructuring, value chain dynamics and precarious work (countermeasures to precarious work due to outsourcing)

Nathan Lillie Transnational Labour Supplier Firms in the European Construction Industry: Implications for Labour Rights

Isabelle Barthès, Senior Policy Advisor, IndustriAll

- 15.15-15.30 **Coffee break**
- 15.30-17.00 **MNCs and unions**
- Paul Marginson Trade unions and multinational companies: a multi-level challenge
- Grazia Ietto-Gillies Transnationals, labour and governments: Strategic behaviour and advantages of transnationality
- Discussant: Aline Hoffmann
- 17.15 **Optional: Debriefing, day 1 (core group)**
- 19:00 **Dinner**
- Brasserie Desbrosses**  
The Ritz-Carlton, Berlin  
Potsdamer Platz 3

#### Thursday, 27 February 2014

- 8.30-10.00 **Eastern Europe: home and host region**
- Magdolna Sass The emergence of Visegrad multinationals (MNCs from Eastern Europe)
- Graham Hollinshead Employment relations and new joint ventures in the brewing sector in Central and Eastern Europe; A Serbian case study'
- Conceptual advances**
- Christoph Dörrenbächer & Mike Geppert The Global Integration / local responsiveness framework as a conceptual tool to map strategic change and implications for labour on a sectoral level (brewery industry)
- 10.00-10.15 **Coffee break**
- 10.15-12.15 **Concluding discussion: what next for the network**
- 13.00 Beginning of the conference on "Financialization and Labor"